

**Pearson L5 BTEC Higher National Diploma (HND) in Art & Design
(Graphics Pathway)**

**Online or Physical Portfolio Guidelines
2017/18 Admissions**

(20 pieces of your best artwork presented as professionally as possible.)

CONTENT

1. Be relevant

Include relevant work related to the subject area of art & design. Know about the course you are applying for. Show ideas generation, experimentation and risk taking. Within your portfolio, are you able to demonstrate knowledge of the subject discipline, practitioners and individuals that have inspired you?

2. Think about the basics

Show examples of paintings, print, drawings, photographs, three-dimensional work, time-based work and anything else relevant to the area of practice.

3. Tell a story

Try to show one full project from start to finish with the preparatory drawings included. Annotations are helpful as they show how you research and reflect on the development of your work.

4. The Finished Article

Include work that evidences a range of ideas and techniques and at least six to seven final pieces that you are able to talk about. If it is 3D or film bring photographic documentation.

5. Visual Journal

Include visual journals. This will give us an understanding of how you think, develop ideas and research a context for practice through artists you are interested in and exhibitions you have seen.